STATE OF WYOMING

Office of the Secretary

2010 at 8:30 A.M

STATE OF WYOMING SECRETARY OF STATE SECURITIES DIVISION Max Maxfield Secretary of State

In the matter of	) OPPER NO. 10.03
CREDIT SUISSE SECURITIES (USA)	ORDER NO. 10-02
LLC.	
1 Madison Avenue, 9 <sup>th</sup> Floor	) ADMINISTRATIVE CONSENT ORDER
New York, New York 10010	)
Respondent	

WHEREAS, at all times relevant herein, the Respondent, CREDIT SUISSE SECURITIES (USA) LLC (hereinafter "Respondent Credit Suisse"), a limited liability company organized under the laws of the state of Delaware, has been and remains a securities dealer registered with the Wyoming Secretary of State, Securities Division ("Division") under the provisions of the Wyoming Securities Act, W.S. §§ 17-4-101, et seq. (hereinafter "the Act"). In addition, Respondent Credit Suisse is a registered securities broker-dealer and an investment adviser covered under federal law offering brokerage and investment products and services to investors across the United States of America; and

WHEREAS, coordinated investigations of the activities of Respondent Credit Suisse and its affiliates in connection with its marketing and sales practices for investment products generally known as "auction rate securities" have been conducted by a multistate task force composed of members of the North American Securities Administrators Association Inc. (hereinafter "NASAA"); and

WHEREAS, Respondent Credit Suisse has cooperated with regulators conducting the investigations by responding to inquiries, providing documentary evidence and other materials, and providing regulators with access to facts relating to the investigations; and

WHEREAS, Respondent Credit Suisse has advised regulators of its agreement to resolve

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SECRETARY OF STATE

the investigations relating to its marketing and sales practices to certain investors in auction rate securities; and

WHEREAS, Respondent Credit Suisse, without admitting or denying the Findings of Fact and Conclusions of Law, agrees to take certain actions described below, and to make certain payments; and

WHEREAS, Respondent Credit Suisse elects to permanently waive any right to a hearing and appeal under the Wyoming Administrative Procedure Act W.S. §§ 16-3-101, et seq., and the Act with respect to this Administrative Consent Order (the "Order");

NOW, THEREFORE, the Wyoming Secretary of State, as administrator of the Act, hereby enters this Order:

I.

#### FINDINGS OF FACT

- 1. Respondent Credit Suisse admits that this matter is within the subject matter jurisdiction of the Division and that it is personally subject to the jurisdiction of the Division. Respondent Credit Suisse expressly waives any right to a hearing, the making of findings of fact and conclusions of law, and all further proceedings before the Division to which it may be entitled under the Act, or any other law. Respondent Credit Suisse expressly waives all rights to seek judicial review or otherwise challenge the validity of this Order.
- 2. Respondent Credit Suisse neither admits nor denies the Findings of Fact and Conclusions of Law contained in this Order, and consents to the entry of this Order by the Division.

#### **DEFINITIONS**

3. For the purposes of this Order:

- "Auction rate securities" are long-term debt or equity instruments that include (a) auction rate preferred shares of closed-end funds, municipal auction rate bonds, and various assetbacked auction rate bonds. Some auction rate securities products have maturity dates of 20 years or longer; auction rate preferred shares of certain closed-end funds have no maturity date whatsoever. While auction rate securities are all long-term instruments, one significant feature of auction rate securities, which historically provided the potential for short-term liquidity, is that the variable interest rates reset through a bidding process known as a Dutch auction that occurred in varying increments, generally between seven (7) and forty-two (42) days. At a Dutch auction, bidders generally state the number of auction rate securities they wish to purchase and the minimum interest rate they are willing to accept. Bids are then ranked, from lowest to highest, according to the minimum interest rate each bidder is willing to accept. The lowest interest rate required to sell all of the auction rate securities available at auction, known as the "clearing rate," becomes the rate paid to all holders of that particular security until the next auction. If an auction is successful, investors wishing to sell are able to exit the auction rate securities market on a shortterm basis. When there are not enough orders to purchase all of the auction rate securities being sold, a "failed" auction occurs. If an auction fails, investors are required to hold all or some of their auction rate securities until the next successful auction in order to liquidate their funds, or they may attempt to sell those auction rate securities in a secondary market transaction, if such a secondary market even exists and is functioning. Beginning in February 2008, the auction rate securities market experienced widespread and repeated failed auctions.
- (b) "Individual Investor" means any natural person who purchased auction rate securities from or through a Respondent Credit Suisse account prior to February 14, 2008, and also includes

- (i) legal entities acting as an investment vehicle for family members, including but not limited to IRA accounts, Trusts, Family Limited Partnerships, and other legal entities performing a similar function;
  - (ii) charities and non-profits; and
- (iii) small- to medium-sized businesses with up to \$10 million in assets in accounts with Credit Suisse Securities (USA) LLC, any of which purchased auction rate securities from or through Respondent Credit Suisse prior to February 14, 2008. Notwithstanding any other provision, "Individual Investor" does not include broker-dealers, banks, Registered Investment Advisers, other investment firms or investment institutions regardless of whether any of the foregoing were acting for their own account or as conduits for their customers.
- (c) "Institutional Investor" means any other legal entity not meeting the definition of "Individual Investor" in paragraph I.3(b), above, and which purchased auction rate securities from or through a Respondent Credit Suisse account.
- (d) "Proceedings" include, but are not limited to, any meetings, interviews, depositions, hearings, trials, grand jury proceedings, or any other proceedings.
- (e) "The representative specified by NASAA" is the North Carolina Secretary of State as Securities Administrator, or her lawfully authorized designee.
- (f) All other words, terms, and phrases used in this Order shall have the usual and ordinary meanings given to them in everyday speech, and are to be taken and understood in their plain, ordinary, and popular sense.

#### **EVENTS**

4. Respondent Credit Suisse was an underwriter of a limited number of offerings of auction rate securities. Respondent Credit Suisse also acted as a manager for certain issues of

auction rate securities. When acting as a sole manager, Respondent Credit Suisse was the only firm that could submit bids into the auction on behalf of its clients and/or other broker-dealers who wanted to buy and/or sell any auction rate securities. When acting as a co-lead manager, Respondent Credit Suisse and the other co-lead managers could directly submit orders into the auction, while other broker-dealers were able to submit orders on behalf of their clients and on their own behalf into the auction through a co-lead manager. Respondent Credit Suisse received revenue in connection with auction rate securities, including underwriting fees representing a percentage of total issuance and a fee for managing the auctions.

- 5. From time to time over many years, Respondent Credit Suisse submitted support bids, or purchase orders, for some or all of an auction rate security issue for which it acted as the sole or lead manager. Support bids were Respondent Credit Suisse's proprietary orders that would be filled, in whole or in part, if there was otherwise insufficient demand in an auction. When Respondent Credit Suisse purchased auction rate securities through support bids, those auction rate securities were then owned by Respondent Credit Suisse and were recorded on Respondent Credit Suisse's balance sheet.
- 6. Because investors could not ascertain how much of an auction was filled through proprietary bids of Respondent Credit Suisse and other firms acting as sole or lead managers, they could not determine if auctions were clearing because of normal marketplace demand, or because Respondent Credit Suisse and other firms acting as lead managers were supporting the auctions through their own proprietary purchase orders. Generally, investors also were not aware of the extent to which the auction rate securities market was dependent upon Respondent Credit Suisse's and other broker-dealers' use of support bids for its successful operation. While Respondent Credit Suisse could track its own inventory as a measure of the supply and demand for auction rate securities for which it was a sole, lead, or co-lead manager, ordinary investors had no comparable

ability to assess the operation of the market. There was no way for those investors to monitor supply and demand in the market or to assess when broker-dealers might decide to stop supporting the market, which could cause numerous and repeated auction failures.

- 7. In August 2007, the credit crisis and other deteriorating market conditions strained the auction rate securities market. Some institutional investors withdrew from the market, decreasing demand for auction rate securities.
- 8. The potential for a market dislocation should have been evident to Respondent Credit Suisse. In those auctions where Respondent Credit Suisse was a lead manager, Respondent Credit Suisse's support bids filled the increasing gap between the supply of and the demand for auction rate securities, maintaining the impression that the auction process was functioning. From Fall 2007 until February 2008, demand for auction rate securities continued to erode and Respondent Credit Suisse's inventory of auction rate securities grew. Respondent Credit Suisse was aware of increasing strains on the auction rate securities market and increasingly questioned the viability of the auction rate securities market. On January 28, 2008, Respondent Credit Suisse provided written disclosure of these increasing risks of owning or purchasing auction rate securities to its customers; prior to that date, certain of its representatives did not fully disclose those increasing risks to certain of their clients.
- 9. In February 2008, Respondent Credit Suisse and other broker-dealers stopped supporting the auctions. Without the benefit of support bids, the auction rate securities market collapsed, leaving investors who thought they were buying liquid, short-term investments instead holding long-term or perpetual securities that they were unable to sell at par value.
- 10. In certain instances, Respondent Credit Suisse representatives told certain of the firm's customers that auction rate securities were liquid investments that were alternatives to money market funds as part of a strategy for cash management. Specifically, certain employees

acting on behalf of Respondent Credit Suisse represented to certain investors that auction rate securities were highly liquid, highly rated alternatives to money market investments and other cash-equivalent investments.

- 11. In the context of the offer and sale of auction rate securities, the failure of certain employees acting on behalf of Respondent Credit Suisse to adequately state complete facts concerning auction rate securities constituted a violation of W.S. § 17-4-106(a)(ii)(G).
- 12. Respondent Credit Suisse, by failing reasonably to supervise its registered salesmen under the Act, as described in these Findings of Fact, has violated W.S. § 17-4-106(b)(ii)(A).

### ACTION NECESSARY TO PROTECT PUBLIC

- 13. Action by the Division to halt further conduct by Respondent Credit Suisse in violation of the Act is necessary and appropriate in the public interest and for the protection of investors, and is consistent with the purposes fairly intended by the policy and provisions of the Act.
- 14. The undersigned Respondent Credit Suisse agrees that this Order contains, constitutes, and embodies the entire agreement between the undersigned, there being no agreement of any kind, verbal or otherwise, which varies, alters, or adds to this Order; and that this Order supersedes any prior communication, understanding, or agreement, whether written or oral, concerning the subject matter of this Order.
- 15. The undersigned Respondent Credit Suisse agrees that the presentation of this Order to the Division without the undersigned Respondent Credit Suisse or any counsel for Respondent Credit Suisse being present shall not constitute an improper *ex parte* communication between the Division or counsel for the Division.
- 16. Respondent Credit Suisse, by execution of this Order, affirmatively states that it has freely agreed to the signing of this Order, and that no threats, promises, representations,

inducements, or offers of any kind, other than as stated in this document, have been made by the Division or any member of the staff of the Division, or any agent or employee of the Division in connection with the signing of this Order.

17. Based upon the foregoing Findings of Fact, and consistent with the consent of the Respondent Credit Suisse, the Division makes the following:

II.

#### **CONCLUSIONS OF LAW**

- 1. The Administrator has jurisdiction over the subject matter of securities transactions with persons in Wyoming and the person of Respondent Credit Suisse under the Act.
- 2. As described in the Findings of Fact, Respondent Credit Suisse violated W. S. § 17-4-106(b)(ii)(A) by its failure reasonably to supervise certain of its registered salesmen in their communication of material information concerning auction rate securities.
- 3. By reason of the matters described in the Findings of Fact, Respondent Credit Suisse through the activities of certain of its registered salesmen violated W.S. § 17-4-106(a)(ii)(G) by failing to adequately state complete facts concerning auction rate securities.
- 4. Action by the Division against Respondent Credit Suisse pursuant to the cited provisions of the Act is necessary and appropriate in the public interest and for the protection of investors, and is consistent with the purposes fairly intended by the policy and provisions of the Act.

III.

## **ORDER**

On the basis of the Findings of Fact, Conclusions of Law, and Respondent Credit Suisse's consent to the entry of this Order,

## IT IS HEREBY ORDERED:

- 1. This Order terminates the investigation by the Division with respect to Respondent Credit Suisse's marketing and sale of auction rate securities to Individual Investors. However, nothing herein limits the ability of the Division, individually or jointly with other States, in pursuing any investigation with respect to any individual concerning Respondent Credit Suisse's marketing and sale of auction rate securities, whether that individual is associated with Respondent Credit Suisse or otherwise; and specifically excluded from and not covered by this paragraph are any claims by the Division arising from or relating to the Order provisions contained herein.
- 2. This Order is entered into solely for the purpose of resolving the previously referenced multistate investigation, and is not intended to be used for any other purpose.
- Respondent Credit Suisse will CEASE AND DESIST from violating the Act and will comply with the provisions of that Act.
- 4. Within ten (10) days following the entry of this Order, Respondent Credit Suisse shall pay the sum of Thirty Thousand Dollars (\$30,000.00) to Wyoming as a civil monetary penalty to be deposited in the Public School Fund, Art. 7, § 5, Wyoming Constitution. That amount constitutes Wyoming's allocated share of the total settlement payment that Respondent Credit Suisse has agreed to make to those states and territories that enter administrative or civil consent orders approving the terms of the NASAA settlement and to the State of New York, allocated according to a formula determined and set by NASAA and the State of New York.
- 5. In the event another state securities regulator determines not to accept Respondent Credit Suisse's offer of settlement and does not enter an administrative or civil consent order approving the terms of the NASAA settlement, the total amount of the Wyoming allocated payment shall not be affected, and shall remain at Thirty Thousand Dollars (\$30,000.00).

- 6. Respondent Credit Suisse shall not claim, assert, or apply for a tax deduction or tax credit with regard to any state, federal, or local tax for any administrative monetary payment that Respondent Credit Suisse shall pay pursuant to this Order.
- 7. Respondent Credit Suisse shall fully and fairly comply with all of the following requirements:
  - A. As soon as practicable after September 23, 2008, Respondent Credit Suisse will have offered to purchase at par auction rate securities that since February 14, 2008, have not been successfully auctioning from Individual Investors who purchased those auction rate securities from or through a Respondent Credit Suisse account prior to February 14, 2008;
  - B. Respondent Credit Suisse shall have purchased such securities from investors who accepted this offer prior to December 11, 2008, by that date;
  - C. Respondent Credit Suisse shall keep such offer open until December 31, 2009, and promptly shall purchase such securities from any Individual Investor who accepts the offer between December 11, 2008, and December 31, 2009;
  - D. Respondent Credit Suisse promptly will have provided notice to customers of the settlement terms publicly announced on September 16, 2008, and Respondent Credit Suisse promptly will have established a dedicated telephone assistance line, with appropriate staff, to respond to questions from customers concerning the terms of the settlement;
  - E. No later than December 11, 2008, any Individual Investor that Respondent Credit Suisse could reasonably identify who sold auction rate securities in a Credit Suisse account below par between February 14, 2008, and September 16, 2008, will have been paid by Respondent Credit Suisse the difference between par and the price at which the

Individual Investor sold those auction rate securities;

- F. No later than December 11, 2008, Respondent Credit Suisse shall have notified all Individual Investors that a public arbitrator (as defined by section 12100(u) of the NASD Code of Arbitration Procedure for Customer Disputes, effective April 16, 2007), under the auspices of the Financial Industry Regulatory Authority ("FINRA"), will be available for the exclusive purpose of arbitrating any Individual Investor's consequential damages claim. Arbitration shall be conducted by public arbitrators and Respondent Credit Suisse will pay all applicable forum and filing fees. Any Individual Investors who choose to pursue such claims shall bear the burden of proving that they suffered consequential damages and that such damages were caused by investors' inability to access funds consisting of investors' auction rate securities holdings in Credit Suisse accounts. Respondent Credit Suisse shall be able to defend itself against such claims; provided, however, that Respondent Credit Suisse shall not contest in these arbitrations liability related to the sale of auction rate securities; and further provided that Respondent Credit Suisse shall not be able to use as part of its defense an Individual Investor's decision not to borrow money from Respondent Credit Suisse. Punitive damages, or any other type of damages other than consequential damages, shall not be available in the arbitration proceedings;
- G. Respondent Credit Suisse shall endeavor to work with issuers and other interested parties, including regulatory and governmental entities, to expeditiously provide liquidity solutions for Institutional Investors;
- H. Beginning December 11, 2008, and then quarterly after that, Respondent Credit Suisse shall submit a written report to the representative specified by NASAA outlining the efforts in which Respondent Credit Suisse has engaged and the results of those

efforts with respect to Respondent Credit Suisse's Institutional Investors' holdings in auction rate securities;

- I. Respondent Credit Suisse shall confer with the representative specified by NASAA no less frequently than quarterly to discuss Respondent Credit Suisse's progress to date;
  - J. Such quarterly reports shall continue until no later than December 31, 2009;
- K. Following every quarterly report, the representative specified by NASAA will advise Respondent Credit Suisse of any concerns and, in response, Respondent Credit Suisse shall discuss with the representative specified by NASAA how it plans to address such concerns;
- L. Respondent Credit Suisse shall make its best efforts to identify Individual Investors who took out loans from Respondent Credit Suisse, between February 14, 2008, and December 11, 2008, that were secured by auction rate securities that were not successfully auctioning at the time the loan was taken out from Respondent Credit Suisse, and who paid interest associated with the auction-rate-securities-based portion of those loans in excess of the total interest and dividends received on the auction rate securities during the duration of the loan. Respondent Credit Suisse shall reimburse such customers for the excess expense, plus reasonable interest, of the loan. Such reimbursement shall occur no later than March 31, 2009. This paragraph does not apply to margin loans;
- M. Respondent Credit Suisse shall, upon request by the Administrator, provide all documentation and information reasonably necessary for the Administrator to verify compliance with this Order;
- N. Respondent Credit Suisse shall not take any action, or make or permit to be made any public statement, denying, directly or indirectly, any finding in this Order or

creating the impression that this Order is without factual basis. Nothing in this paragraph affects Respondent Credit Suisse's (a) testimonial obligations; or (b) right to take legal or factual positions in defense of litigation or other legal proceedings to which the Administrator is not a party; and

- 8. In consideration of Respondent Credit Suisse's agreement to resolve the previously referenced multistate investigation relating to its marketing and sales practices for auction rate securities, and its agreement to fully comply with all the terms of this Order, the Division will have refrained from taking legal action against Respondent Credit Suisse with respect to its Institutional Investors until at least December 11, 2008, and will not seek additional monetary payments from Respondent Credit Suisse relating to Respondent Credit Suisse's marketing and sale of auction rate securities.
- 9. If payment is not made timely by Respondent Credit Suisse, or if Respondent Credit Suisse defaults in any of its obligations set forth in this Order, the Division may vacate this Order, at its sole discretion, upon ten (10) days notice to Respondent Credit Suisse and without opportunity for administrative hearing, or may refer this matter for enforcement as provided in W.S. § 17-4-119, W.S. § 17-4-120, and W.S. § 17-4-121.
- 10. Nothing herein shall preclude Wyoming, its departments, agencies, boards, commissions, authorities, political subdivisions, and corporations (collectively, "State Entities"), other than the Division and then only to the extent set forth in Paragraphs III.1 and III.8, and the officers, agents, or employees of State Entities from asserting any claims, causes of action, or applications for compensatory, nominal and/or punitive damages, administrative, civil, criminal, or injunctive relief against Respondent Credit Suisse in connection with the marketing and sale of auction rate securities by Respondent Credit Suisse.

- 11. This Order is not intended to indicate that Respondent Credit Suisse or any of its affiliates or current or former employees shall be subject to any disqualifications contained in the federal securities law, the rules and regulations thereunder, the rules and regulations of self regulatory organizations or various states' securities laws including any disqualifications from relying upon the registration exemptions or safe harbor provisions. In addition, this Order is not intended to form the basis for any such disqualifications.
- 12. For any person or entity not a party to this Order, this Order does not limit or create any private rights or remedies against Respondent Credit Suisse including, without limitation, the use of any e-mails or other documents of Respondent Credit Suisse or of others for auction rate securities practices, limit or create liability of Respondent Credit Suisse, or limit or create defenses of or for Respondent Credit Suisse to any claims.
- 13. This Order shall not disqualify Respondent Credit Suisse or any of its affiliates or current or former employees from any business that they otherwise are qualified or licensed to perform under applicable state law and this Order is not intended to form the basis for any disqualification.
- 14. This Order and any dispute related thereto shall be construed and enforced in accordance with, and governed by, the laws of the state of Wyoming without regard to any choice of law principles.
- 15. This Order shall be binding upon Respondent Credit Suisse and its affiliates, its successors and assigns as well as the successors and assigns of relevant affiliates, with respect to all conduct subject to the provisions above, and all future obligations, responsibilities, undertakings, commitments, limitations, restrictions, events, and conditions under the above provisions.
  - 16. This Order contains, constitutes, and embodies the entire agreement between

the undersigned, there being no agreement of any kind, verbal or otherwise, which varies, alters, or adds to this Order; and this Order supersedes any prior communication, understanding, or agreement, whether written or oral, concerning the subject matter of this Order.

17. In the event that one or more provisions contained in this Order shall for any reason be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision of this Order.

18. By its consent to and execution of this Order, Respondent Credit Suisse affirmatively represents that it freely agrees to the signing of this Order by the Division, and that no threats, promises, representations, inducements, or offers of any kind, other than as stated in this document, have been made by the Division, any member of the staff of the Division, or any agent or employee of the Division in connection with the negotiation and signing of this Order.

19. This Order shall become final upon entry.

Dated this 27 day of June 201

BY:

Max Maxfield

Wyoming Secretary of State

Approved as to form:

BY:

Mike Robinson

Senior Assistant Attorney General

# CONSENT TO ENTRY OF FINAL ORDER BY CREDIT SUISSE SECURITIES (USA) LLC

Credit Suisse Securities (USA) LLC (hereinafter "Credit Suisse") hereby acknowledges that it has been served with a copy of this Administrative Consent Order ("Order") has read this Order, is aware of its right to a hearing and appeal in this matter, and has waived the same.

Credit Suisse admits the jurisdiction of the Division, neither admits nor denies the Findings of Fact and Conclusions of Law contained in this Order, and consents to entry of this Order by the Division.

Credit Suisse states that no promise of any kind or nature whatsoever was made to it to induce it to enter into this Order and that it has entered into this Order voluntarily.

Credit Suisse agrees that it shall not claim, assert, or apply for a tax deduction or tax credit with regard to any state, federal, or local tax for any administrative monetary payment that Credit Suisse shall pay pursuant to this Order.

represents

that

he/she

the

Managing Director of Credit Suisse and that, as such	has	been		
authorized by Credit Suisse to enter into this Order for and on behalf of Credit Suisse.				
Dated this the 22th day of June, 2010.				
CREDIT SUISSE SECURITIES (USA) LLC				
By: Print	-			
Title: Managing Director	-			
STATE OF New York				
COUNTY OF YOU YORK				
SUBSCRIBED AND SWORN TO before me this 22 day of June, 2010.				
Notary Public				
My commission expires: May 18, 2014				

Pierre M. Gentin